



Press Release

Singapore Green Summit 2008 names environmental business champions

Energy efficiency, sustainable buildings and construction practices, and environmentally sound business movement feature strongly in the 'Green Oscars' in Singapore.

Local environmental business champions were unveiled at the prestigious Singapore Green Summit 2008 (SGS), an awards ceremony cum gala dinner at Shangri-La Hotel with Mr Mah Bow Tan, Minister for National Development was the Guest-of-Honour.

Into its second year, SGS 2008 was organised by Singapore Environment Council (SEC) and co-organised by Dun & Bradstreet (Singapore). Deemed as the "Oscars for the Environment" in Singapore, the SGS is a holistic awards platform that honours outstanding efforts by companies in pursuing environmental sustainability.

The Summit consisted of three awards categories: the Singapore Environmental Achievement Awards, the Inaugural Efficiently Developing Growing Enterprise (EDGE) Awards and the SEC-Senoko Power Green Innovation Awards.

The Singapore Environmental Achievement Awards (SEAA) is a platform established to reward excellence in environmental management of businesses. For SEAA 2007/08, CapitaLand Limited, Southeast Asia's biggest real estate developer (by market capitalisation), was the only Top Achiever for its comprehensive green strategy and tracking of environmental issues relating to its business activities.

CapitaLand is committed to be an environmentally sustainable real estate company. It set up the CapitaLand Green Committee, which formulated the CapitaLand Green Buildings Guidelines to advocate green best practices in the Group's commercial, retail and residential properties worldwide. The energy and water usage, waste generation and CO₂ emission of some 150 CapitaLand properties worldwide are also tracked by the CapitaLand Environmental Tracking System.

CapitaLand also achieved the ISO 14000 certification for its environmental management systems for the entire Group in Singapore, and for its business unit CapitaLand China in China. The Group is now extending the certification to other overseas operations.



The Singapore-based real estate developer also recently started the "Building A Greener Future" Programme. This is a series of green initiatives, with the mascot CapitaFrog, to encourage staff, tenants, shoppers, schools and the general public to play a role in environment protection.

Mr Liew Mun Leong, President and CEO of CapitaLand Group said, "CapitaLand is honoured to be the Top Achiever of the Singapore Environmental Achievement Award this year. This 'Green Oscar' is in recognition of CapitaLand's comprehensive green strategy, something that we have internalised as a Group, and which we have been conscientious and consistent in implementing across our global footprint of over 110 cities in more than 20 countries."

He continued, "This award has not been achieved in a vacuum; it is through the wholehearted support of all our stakeholders – our management team, our staff, our business partners, our customers, our architects, engineers, contractors, and our tenants – that we have been able to embark on this journey. I am confident that this win will spur all of us on, to work closely to bring about a green future for our children and their future generations."

Grand Hyatt Singapore (GHS) clinched the merit spot for SEAA 2007/08, scoring a good precedent for the local hospitality industries efforts in embracing eco-friendly principles. GHS has adopted many environmental projects targeting energy efficiency, water conservation and waste minimization over the past 8 years, some of which include the complete overhauls of its central air conditioning and cooling system with a more energy efficient state-of-the-art environmentally friendly technologies.

Furthermore, GHS has also adopted significant water saving and recycling initiatives through the reuse of this waste water and the use of new water for most of operational use. These initiatives have not only lead to huge savings through reducing the overall operating and maintenance costs of running the establishment but also drastically reduced the overall environmental impact of the hotel. A key element of GHS's aim is to not only maintain this level of efficiency but also expand on the various investments, programmes and projects to continually improve on their environmental and carbon footprint.

"At Grand Hyatt Singapore, we are fully committed to environmental sustainability and honoured to have been selected for this prestigious award. The SEAA has a commendable overall mission to recognise the best environmental practices and commitment within industry, as well as to promote the initiation of environmental and social responsibility. This recognition will act as a



great motivator for the team at Grand Hyatt Singapore to continue to look for environmentally sound opportunities in every area of the hotel's operation," said Mr Willi Martin, Area Vice President of Hyatt International Hotels & Resorts and General Manager of Grand Hyatt Singapore.

Proffering recognition for green companies in the Small & Medium Enterprises (SME) sector, the inaugural EDGE Award identifies companies that made environmentally conscious investments in energy efficiency and technology. Emerging champion for the inaugural EDGE Award, Marc-Plan Pte Ltd, is a budding SME that has demonstrated continual commitment in its environmental protection efforts which includes reducing energy consumption, paper recycling, and extending green practices to its corporate activities and office management.

The SEC-Senoko Power Green Innovation Awards focuses on innovative development and design of existing and newly-introduced technologies. Innovations that have recently reached their operational stage, or are just completing their development cycle and at the end of their testing phase can also qualify for this award. The award places considerable emphasis on creativity and resourcefulness in environmental management.

For this award category, Microwave Packaging (S) Pte Ltd's Healthypack stands out from the rest of the applicants with its simple but ingenious design. The construction of the packaging allows for up to 50% reduction in cooking and reheating time resulting in an overall reduction of energy use of 50% as well without compromising the quality of the food within. Besides using sustainably forested eco-friendly paper as its packaging material, Healthypack is fully recyclable, reusable, washable and biodegradable. This testifies to Microwave Packaging's vision of promoting sustainable and innovative packaging solutions in Singapore.

Leonard Lau, designation, Microwave Packaging said, "We are most pleased and proud to receive this honour after investing tremendous efforts and money in our businesses. However, with the rising wave of environmental consciousness, I do hope that the public, including event organisers, food courts and centres, will become more receptive to sustainable packaging and phase out less eco-friendly versions such as polyfoam."

Mr Roy Adair, President & CEO of Senoko Power, said "Congratulations to Microwave Packaging for coming up with a genuinely innovative and environmentally friendly product. We hope that the trend of employing sustainable business practices in Singapore will continue.



Companies like Microwave Packaging show that commercial viability and being green are not conflicting objectives.”

All these companies have proven to be distinguished leaders in their field of promoting sustainable business and environmental protection and the SGS is a celebration of what businesses in Singapore are doing to achieve the triple bottom line for economic, social and environmental results.

To set a good precedent for eco-friendly events management and setup, SGS 2008 is also taking a stronger stance in promoting environmental sustainability by thoughtfully integrating a varied array of environmentally-sound and holistic elements into the planning and managing of the gala event itself.

SEC’s Executive Director, Howard Shaw said, “The SGS marks an important event in the local environmental calendar and has seen strong interest and performances from the business sector in Singapore over the past few years. We hope that these awards will provide powerful incentives for local businesses to embark on environmental sustainability and integrate these green principles into their corporate vision and strategies.”