

BECOMING A TRANSFORMATIONAL LEADER



Trade with Confidence

This course seeks to bring forth the importance of having a set of transformational leadership skills that can both be inspiring to their team and a fulfilling experience to themselves. Incorporating the various Neuro-Linguistic Programming (NLP) techniques, the participants will definitely find this dynamic and interactive course a refreshing and fulfilling experience.

Course Contents

- Personal Conditioning of a Leader
- Beliefs and Leadership
- Affirmations in Leadership
- Exploring The Ethics of Managing Impressions
- The Ethics of Checks and Balances in Leadership Administration
- Qualities of an Effective Transformational Leader
- Pitfalls of Leaders
- Leadership Styles
- Leadership Practices Inventory
- Role of a Transformational Leader
- Leading in the Direction of Set Goals
- Team Strength and Weaknesses
- Problem Solving and Decision Making
- Handling Personalities as a Transformational Leader
- Strategies for Leadership Management
- Decision Making and Leading Others
- Leader as a Transformation Agent
- Persuasive Influencing Patterns in Transformational Leadership
- Rectifying and Counseling
- Resolving Conflicts
- Eliciting Commitment from the Team
- Motivation and Empowerment of the Team
- Setting Professional Priorities and Work Values
- Leading Change and The Alignment of Interests
- Transformational Leadership in the Overall Direction and Mission of the Organization

Methodology

The Trainer employ powerful and dynamic presentations techniques that will increase knowledge, enhance learning, heighten motivation and awareness. It includes role play sessions and other experiential activities to make learning more effective and real; group discussions and feedback to maximize the participants' learning abilities.

Trainer's Profile – Mr. Wekie Tay BA, DTM NLP Trainer (USA), NLP Master Prac, Design Human Engin. Prac. (USA), Mind Mastery Prac. (Aust.), American Management Association Certified Trainer

Mr. Wekie Tay brings with him over 19 years of experience in conducting numerous talks, training workshops and keynote speeches for hundreds of multi-national corporations, government agencies, organizations, and schools on a myriad of professional development and life skills.

Wekie's various expertise and topics trained include leadership empowerment, Neuro Linguistic Programming (N.L.P), persuasion, sales and marketing, negotiation, customer service, presentation and public speaking skills, interviewing skills, creative thinking, problem solving, education, communication, studying and learning skills, thinking and mind-brain power, enrichment management, group dynamics, human resource, enrichment, Dating, Attraction and Relationships (DARE), emotional management, stress management, work-life balance, motivation and life passion, confidence building, belief empowerment and more.

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Decide with Confidence

Date: 14 & 15 September 2009, 9am – 5pm
Venue: Grand Park Hotel, City Hall

Fee: [] S\$634 for D&B Subscriber [] S\$714 for Non-subscriber
(Includes materials, refreshments and lunch)

**EARLY BIRD – Fax in your registration before 14 August to receive a 10% off regular fee
Or, GROUP SAVINGS – Send 2 or more participants to enjoy a 10% off regular fee**

Fax the completed registration form to 6778 3853

Participant(s) Information

Name 1: _____ **Job Title:** _____
Email: _____ **(DID):** _____
Name 2: _____ **Job Title:** _____
Email: _____ **(DID):** _____
Name 3: _____ **Job Title:** _____
Email: _____ **(DID):** _____

Company's Information

Name of Company: _____
Address: _____ **(Postal Code)** _____
Telephone: _____ **Fax:** _____
Liaison Officer: _____ **Job Title:** _____
Email: _____ **(DID):** _____

Payment Information

[] D&B subscription units (Account no: _____)
[] * Cheque. Please made payable to: **Dun & Bradstreet (Singapore) Pte Ltd**
[] * VISA [] Mastercard [] Amex
Card no: _____ **Expiry date:** _____
Signature: _____ (*GST applies for cheque & credit card payment)

Cancellation Policies

1. A seat will be reserved upon receipt of completed registration form, and confirmation of seat upon payment received
2. A substitute participant is welcome at no charge should you not be able to attend. Please provide the necessary details. Only cancellation made 7 working days before commencement is entitled to full refund of seminar charges. No refund thereafter including no show during day of commencement. A complete set of materials will however be sent to you.
3. D&B reserves the right to postpone or cancel the seminar for reasons whatsoever. In such a case, D&B will provide a full refund to registrants who have made payment towards the event and such registrants shall have no claims against the company
4. D&B reserves the right to change venue due to unforeseen circumstances