

# Financial Management for Non Finance Personnel



Decide with Confidence

Finance and investment decisions are inter-related: business needs funds to invest in projects which, in turn, will generate wealth to the firm. In business venture, how to relate the risk and required return by the investor is a challenging task. Finally, how such factors - project evaluation, dividend policy - influence the value of shares and the firm will be discussed.

## **Who should Attend:**

For Managers and Executives from non-financial background.

In today's globalize market, the rules of the game are constantly changing, gaining accounting and financial knowledge is no longer an option for today's managers and executives. They need to explore the latest ideas and concepts of investment and finance, and obtain hands-on experience with the most current tools to help their organizations gain an advantage. This program delves beneath the surface into various aspects of financial management by examining topics such as financing the business, risk and return, investment appraisals, and valuation. You will walk away with powerful insights and frameworks that you can apply immediately to achieve your business objectives.

## **Methodology:**

Theory and concepts of fundamental finance and investment will be discussed. Thereafter, methods of valuation of shares, bonds, and company will be introduced. Participants will be given various case studies to support the concepts. Published accounts of public-listed companies, recent corporate development, both local and overseas, will be used to provide "real-life" examples.

**Note: Participants are required to bring calculators.**

## **DAY ONE**

### **MORNING SESSION:**

#### **1. INTRODUCTION TO FINANCIAL MANAGEMENT**

Goals of financial management; Corporate strategy and financial strategy; Role of finance function; Objectives of business enterprise; Wealth or profit maximisation; Management ethics; Shareholder objectives and agency problem. Risk and return relationship.

#### **2. FINANCING THE BUSINESS**

Sources of finance; long term versus short term financing; debt versus equity financing; gearing and the long term financing decision; internal sources of finance; venture capital and long term financing

### **AFTERNOON SESSION :**

#### **3. MEASURING THE FINANCIAL HEALTH**

Application of financial ratios to assess a business's profitability, liquidity, leverage, asset management, and stock market performance. Case study.

#### **4. COST OF CAPITAL**

Cost of fund: debt versus equity; combined cost of capital; benefit and risk of borrowing.

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## DAY TWO

### MORNING SESSION :

#### 5. TIME VALUE OF MONEY CONCEPT

Time value of money concept; future value and present value concepts;

#### 6. INVESTMENT APPRAISALS

Nature of investment decisions; methods of investment appraisal; accounting rate of return; payback period; net present value; internal rate of return; profitability index.

### AFTERNOON SESSION :

#### 7. VALUATION MODELS

Efficiency of stock exchange. Securities Valuation. Implications to management.

#### 8. DIVIDEND POLICY

Payment of dividend versus retention of funds for future growth. Other methods of rewarding shareholders – share buyback, bonus shares, share split.

### About the Trainer – Mr Lim Kaim Soon, **EMBA(HELSINKI), FCCA (UK), BBA (HONS), NUS**

Kaim Soon is the corporate trainer specializing in accounting and financial management. Working with various local and overseas consulting and training institutes, he conducts regular workshops, seminars, and trainings to management and staff of statutory boards and business corporations including Hitachi Cable, Housing and Development Board (HDB), Ministry of Community Development Youth & Sports (MCYS), Murata Electronics, YCH International Ltd, Times Publishing Ltd, AON Consulting, Singapore Law Society, etc. His areas of specialization include financial and management accounting, corporate investment and financing, as well as corporate due diligence.

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**Date:** 29 & 30 April 2008, 9am – 5pm  
**Venue:** Grand Plaza Park Hotel, City Hall

**Fee:** [ ] S\$600 for D&B Subscriber [ ] S\$680 for Non-subscriber  
(Includes materials, refreshments and lunch)

**EARLY BIRD – Fax in your registration before 28 March to receive a 10% off usual fee  
Or, GROUP SAVINGS – Send 2 or more participants to enjoy a 10% off usual fee**

**Fax the completed registration form to 6318 7832**

## Participant Profile

**Name 1:** \_\_\_\_\_ **Designation:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **(DID):** \_\_\_\_\_

**Name 2:** \_\_\_\_\_ **Designation:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **(DID):** \_\_\_\_\_

**Name 3:** \_\_\_\_\_ **Designation:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **(DID):** \_\_\_\_\_

**Name of Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **(S)** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Liaison Officer:** \_\_\_\_\_ **Designation:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **(DID):** \_\_\_\_\_

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