

In today's market environment, finance and investment decisions are inter-related: business needs funds to invest in projects which, in turn, will generate wealth to the firm. In business venture, how to relate the risk and required return by the investor is a challenging task. This seminar highlights how such risk and return can be incorporated when an enterprise is making long term investment decisions.

### Course Outline

#### INTRODUCTION TO FINANCIAL MANAGEMENT

Goals of financial management; Corporate strategy and financial strategy; Role of finance function; Objectives of business enterprise; Wealth or profit maximisation; Management ethics; Shareholder objectives and agency problem. Risk and return relationship.

#### ▶ FINANCING THE BUSINESS

Sources of finance; long term versus short term financing; debt versus equity financing; gearing and the long term financing decision; internal sources of finance; venture capital and long term financing

#### ▶ COST OF CAPITAL

Cost of fund: debt versus equity; combined cost of capital; benefit and risk of borrowing.

#### ▶ TIME VALUE OF MONEY CONCEPT

Time value of money concept; future value and present value concepts

#### ▶ INVESTMENT APPRAISALS

Nature of investment decisions; methods of investment appraisal; accounting rate of return; payback period; net present value; internal rate of return; profitability index.

### Methodology

Theory and concepts of fundamental finance and investment will be discussed. Thereafter, methods of evaluating long term investment projects will be introduced. Case examples will be used to illustrate the application of the investing financing concepts. Published corporate information and recent corporate development, both local and overseas, will be used to provide "real-life" examples.

**Note: Participants are required to bring calculators.**

### Who Should Attend

Managers and executives who do not work in accounting and finance, but who need to know how basic accounting and finance work, and apply accounting and finance related techniques when making business decisions.

### Trainer's Profile – Mr Lim Kaim Soon, EMBA (HELSINKI), FCCA (UK), BBA (HONS), NUS

Kaim Soon is the corporate trainer specializing in accounting and financial management. Working with various local and overseas consulting and training institutes, he conducts regular workshops, seminars, and trainings to management and staff of statutory boards and business corporations including Hitachi Cable, Housing and Development Board (HDB), Ministry of Community Development Youth & Sports (MCYS), Murata Electronics, YCH International Ltd, Times Publishing Ltd, AON Consulting, Singapore Law Society, etc. His areas of specialization include financial and management accounting, corporate investment and financing, as well as corporate due diligence.

## Financial Management



Decide with Confidence

**Date:** 9 October 2008, 9am – 5pm  
**Venue:** Grand Plaza Park Hotel, City Hall

**Fee:** [ ] S\$380 for D&B Subscriber [ ] S\$480 for Non-subscriber  
(Includes materials, refreshments and lunch)

**EARLY BIRD – Fax in your registration before 9 September to receive a 10% off usual fee**  
**Or, GROUP SAVINGS – Send 2 or more participants to enjoy a 10% off usual fee**

**Fax the completed registration form to 6318 7832**

### Participant(s) Information

**Name 1:** \_\_\_\_\_ **Job Title:** \_\_\_\_\_  
**Email:** \_\_\_\_\_ **(DID):** \_\_\_\_\_  
**Name 2:** \_\_\_\_\_ **Job Title:** \_\_\_\_\_  
**Email:** \_\_\_\_\_ **(DID):** \_\_\_\_\_  
**Name 3:** \_\_\_\_\_ **Job Title:** \_\_\_\_\_  
**Email:** \_\_\_\_\_ **(DID):** \_\_\_\_\_

### Company's Information

**Name of Company:** \_\_\_\_\_  
**Address:** \_\_\_\_\_ **(Postal Code)** \_\_\_\_\_  
**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_  
**Liaison Officer:** \_\_\_\_\_ **Job Title:** \_\_\_\_\_  
**Email:** \_\_\_\_\_ **(DID):** \_\_\_\_\_

### Payment Information

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### Cancellation Policies

1. A seat will be reserved upon receipt of completed registration form, and confirmation of seat upon payment received
2. A substitute participant is welcome at no charge should you not be able to attend. Please provide the necessary details. Only cancellation made 7 working days before commencement is entitled to full refund of seminar charges. No refund thereafter including no show during day of commencement. A complete set of materials will however be sent to you.
3. D&B reserves the right to postpone or cancel the seminar for reasons whatsoever. In such a case, D&B will provide a full refund to registrants who have made payment towards the event and such registrants shall have no claims against the company
4. D&B reserves the right to change venue due to unforeseen circumstances